

# social networking

what it is and how to embrace it

- expanding and improving your sphere of influence
- how to become a hyper-local expert
- the do's and don't of social media
- look outside realestate.net, companies who use social media effectively and differently
- determine what you should be doing and how to put together a plan for the next 30, 60, 90 days

Do you have a laptop? Bring it along!

**NO CHARGE**

Reservations Required

688.8591 or [aelliott@paarealtors.com](mailto:aelliott@paarealtors.com)

august  
25

**9:00 - 10:30 AM**

**PAAR Office**



Having worked in the real estate agent coaching role for over 4 years and prior to that, coaching the top 1% of financial planners in the United States, he brings a unique blend of skills and outside perspective to the agents he works with... HIS clients. He realizes that until he understands 'the You Factor' of his clients, he is unable to properly assist in the construction of a successful marketing plan. That is why he asks, and more importantly listen to the answers of, specific

questions on you, your business, and where you want to take it.

*"My role at @properties is more than that of a trainer or a coach. It is a role that allows me to understand the agent, work with them to leverage their personal strengths, differentiate themselves in a competitive market, and work together to implement an effective and cost effective plan for continued success."*

– Matt Dollinger